



EAU PALM BEACH *Resort & Spa*

EAU PALM BEACH RESORT & SPA CELEBRATES PLAYFUL INDULGENCES FOR FAMILIES OF ALL TYPES

Treasure chests, boutique baby amenities and tech wonders for teens make winter escapes both exciting and relaxing

PALM BEACH, Fla. – Perfectly primed for a family fun getaway, [Eau Palm Beach Resort & Spa](#) is celebrating every generation with exciting new family amenities and experiences. Designed for everyone from grandparents to the family dog, the Five-Star, Five Diamond resort creates fun and spontaneous memory-making all in a prime oceanfront setting in the heart of South Florida's Gold Coast. Families who book their 2014 winter getaway prior to March 31, 2014 may take advantage of the **"Effortless Escape"** promotion with up to \$600 in resort credits for use in the award-winning Eau Spa, at any of the resort's four restaurants and bars, for experience-driven kids and teen's programs and for in-room indulgences.

"At Eau Palm Beach, happiness rules. Our family concierge optimizes families' time together, with activities tailor-made to all generations," said John Bradway, director of marketing at Eau Palm Beach Resort & Spa. "From sea life exploration to world-class shopping to creating their own family rock band, we help fill our guests' picture frames with memories of their best family vacation."

Family-Focused amenities Include:

- **Family-Friendly Suites** – Suites at Eau Palm Beach give families both room for togetherness and the privacy that is essential. Separate bedrooms and bathrooms provide space for everyone to relax into the beach vacation of their dreams.
- **Treasure Chest Check In** – Check in is a delight for both kids and adults. As soon as kids venture onto property, they are given fresh squeezed lemonade and the opportunity to select from a treasure chest of toys at the front desk, perfect for poolside playtime or cuddling at night. Parents and adult family members aren't left out of the fun—they're greeted with herb-infused chilled *oshibori* towels and a flute of Eau Palm Beach's ever-present Champagne, setting the tone for a relaxed and playful stay.
- **Tote-ally Cool Amenities** – Upon entering their room, guests receive a complimentary Eau Palm Beach tote bag with beach supplies for the whole family—making it easy to jaunt down to the beach or pool without even unpacking.
- **Beach Babes** – Bedding for babies is as luxurious as traditional rooms, with custom wooden cribs and soft bedding for each baby on property. Toiletries are not an afterthought at Eau Palm Beach—Mustela brand products are imported from France and include all the supplies parents wish they remembered—including a soft and cuddly teddy bear perfect for sleepy snuggles.
- **Aquanuts** – Kids dive into an underwater wonderland where pirates and mermaids roam the bottom of the ocean looking for treasure and fun at this kid's zone that defies traditional expectations. The professional pirate crew provides safe, creative, educational and fun activities for kids ages 5 – 12. In this exciting world of adventure, friendships are formed while climbing the walls of an underwater cave, playing dress up, performing onstage and hanging out at the private pool and beach.
- **COAST**- No adults are allowed in this teenage dream, where teens become a famous DJ in a professional recording studio, a world class videographer with GoPro, a professional surfer or the next Steve Jobs. All gear is provided and instruction comes from world-class leaders, giving teens a chance to break free and be.

- **Parents Only**—While the kids are at play, parents can escape to [Eau Spa](#), a 42,000-square-foot award-winning glamour oasis at the heart of Eau Palm Beach. Parents can enjoy solitude and world-class treatments in customized treatment rooms, or join together for an award-winning experience in a couples’ villa. Eau Spa has been repeatedly awarded the best Beach Spa, Best Design and Best Romance awards from iSpa, and is one of top 25 spas in the world.
- **Best Seat in the House**—Oceanfront Cabanas let families experience the sky and ocean transform from sunup to sundown as colors blend on the canvas of the Atlantic Gold Coast. Perfect for couples or families, this private exclusive oceanfront experience is customized by a Cabana Host to indulge every whim.
- **Stargazing Sessions**—Families can gather at the fire pits with Eau Palm Beach provided star charts and gaze up into the sky while enjoying technology-free family time. Kids can learn about constellations and roast s’mores while the adults enjoy Moon-tinis and Cosmic-politan cocktails.
- **Couture Canine Experience** – Families come in all shapes and sizes, and dogs are definitely part of the family at Eau Palm Beach. Four legged friends are greeted with a custom dog bed and couture copper food and water bowls. Dog turndown amenities include baked treats from local institution Woof Gang bakery, and a percentage of the pet deposit benefits Big Dog Rescue in Palm Beach.

Families can also benefit from Eau Palm Beach Resort & Spa’s **“Effortless Escape”** promotion with tiered resort and spa credits of up to \$600 for reservations made by March 31, 2014 for stay dates through April 30, 2014. In addition to the benefits below, all guests booking the “Effortless Escape” package will receive a S’mores Kit for roasting S’mores by the Eau Palm Beach fire pit.

- Stay 3 nights – Receive \$200 resort & spa credit
- Stay 5 nights – Receive \$400 resort & spa credit
- Stay 7 or more nights – Receive \$600 resort & spa credit

Winter room rates begin at \$499. The **“Effortless Escape”** offer is subject to availability and requires advance reservations. For more information or to reserve the **“Effortless Escape”** promotion visit www.eaupalmbeach.com/sunshine or call 800.328.0170 and use promo code WINTER.

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About Eau Palm Beach Resort & Spa

Eau Palm Beach Resort & Spa is situated on a private beach on seven acres of oceanfront and lush tropical gardens, welcoming guests with breathtaking ocean views immediately upon arrival. Spacious guest rooms offer private balconies with ocean, pool and garden views and complimentary Wi-Fi. Extensive recreational opportunities include the luxurious 42,000 square foot Eau Spa, three Har-tru tennis courts and an expansive fitness center with daily group fitness programs. With more than 30,000 square feet of meeting and event space, Eau Palm Beach Resort & Spa accommodates groups from 10 to 1,000 people and offers a wide variety of indoor and outdoor venues for private events. Eau Palm Beach is a 2013 recipient of the AAA Five-Diamond rating and the Forbes Five-Star Rating. For more information, please visit www.eaupalmbeach.com or call 1.800.EAU.0170.

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