



## EAU PALM BEACH *Resort & Spa*

### **EAU PALM BEACH RESORT & SPA RECEIVES FIVE-STAR RECOGNITION IN 2016 FORBES TRAVEL GUIDE** *Independent Resort Joins Prestigious Group of Six New Forbes Five-Star Properties in the United States*

**PALM BEACH, Fla. (February 22, 2016)** – Forbes Travel Guide unveiled its annual Star Rating list today, naming [Eau Palm Beach Resort & Spa](#) as a new Forbes Travel Guide Five-Star hotel for 2016. Eau Spa also received the Forbes Five-Star Award for the second year in a row. This is the first time Eau Palm Beach Resort & Spa has received the Forbes Five-Star Award as an independent brand, making it one of only 21 hotels in the United States that hold a Forbes Five-Star rating for both the hotel and the spa, and one of only eight independent hotels with the distinction of Forbes Five-Star ratings for both the hotel and the spa. Eau Spa is one of only 26 Forbes Five-Star spas in the United States, and one of only 47 spas in the world to receive this coveted award.

Eau Palm Beach Resort & Spa is the latest addition to the luxury travel ratings that have been the gold standard in the hospitality industry since 1958. The Forbes Five-Star designation is bestowed only to properties that meet the stringent and uncompromising standards of Forbes' professional and anonymous inspectors with rigorous testing of every aspect of the property experience. The select group of Forbes Five-Star Award recipients are noted for "virtually flawless service and the finest of amenities ... a destination unto itself" according to Forbes. The resort also holds an AAA Five Diamond rating, making it one of 50 hotels in the United States that hold both a Forbes Five-Star and AAA Five Diamond Award. Eau Palm Beach was recently recognized by *Condé Nast Traveler* readers as the number one resort in Florida in the 2015 Readers' Choice Awards.

"First and foremost, all credit for this tremendous achievement of Forbes Five-Star ratings for both the resort and spa goes to our immensely talented group of hoteliers. They go out of their way each day to deliver among the world's best service to our guests and loyal members of the local community," said Eva Hill, president, Britannia Pacific Properties, Inc., the holding company which owns the resort property. "When we set out to create this independent brand, our goal was to meld the absolute best in service with the essence of the Palm Beach lifestyle and this accolade is a testament to how the Eau Palm Beach Resort & Spa brand has resonated with guests both globally and locally in the Palm Beach community."

Launched in mid-2013, the stylishly re-envisioned Eau Palm Beach Resort & Spa has quickly established itself as the preeminent authority on the modern Palm Beach lifestyle, set on seven chic oceanfront acres with lush tropical gardens and offers a delightful twist on luxury inspired by its namesake Eau Spa. Eau Palm Beach Resort & Spa offers an experience that is at once exciting and sensual, refined and elegant and thoughtfully appointed for leisure guests, families and business travelers alike.

"Affluent travelers' concept of what defines a luxury hotel has changed and we're proud of our commitment to create engaging and personalized experiences that resonate with today's discerning guests," said R. Michael King,

managing director, Eau Palm Beach Resort & Spa. "I commend our hoteliers and congratulate them on this tremendous honor."

To establish the brands' trend-leading approach to meeting the evolving needs of the modern luxury traveler, upon becoming an independently run property, Eau Palm Beach Resort & Spa invested in a significant amount of brand and culture training for each of its hoteliers, instilling the innovative philosophy, language and core values of the new brand.

For a detailed explanation of how Forbes Travel Guide compiles its Star ratings, visit [www.forbestravelguide.com/about/ratings](http://www.forbestravelguide.com/about/ratings). For more information on Eau Palm Beach Resort & Spa, please visit [www.eaupalmbeach.com](http://www.eaupalmbeach.com). For more information on Eau Spa, visit [www.eauspa.com](http://www.eauspa.com).

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### **About Eau Palm Beach Resort & Spa**

Situated on a secluded private beach on seven acres of the Atlantic coast with breathtaking ocean views and lush tropical gardens, the AAA Five Diamond and Forbes Five-Star Eau Palm Beach Resort & Spa was recognized as Florida's top resort in the 2015 *Condé Nast Traveler Readers' Choice Awards*. Spacious accommodations offer a Capri meets Santorini meets Palm Beach vibe and feature private balconies with hanging chairs to enjoy ocean views. The resort's many amenities include the Forbes Five-Star, award-winning 42,000 square foot Eau Spa, three tennis courts, two pools, a fitness center and an outstanding child and teen club called AquaNuts/Coast. With over 30,000 square feet of meeting and event space, Eau Palm Beach Resort & Spa accommodates groups from 10 to 1,000 and offers a wide variety of indoor and outdoor venues for private events. Eau Palm Beach Resort & Spa has four restaurants and is just minutes from the lively Palm Beach nightlife and shopping. Eau Palm Beach Resort & Spa is a distinctive member of the Preferred Hotels & Resorts Legend Collection. For more information, please call 800-328-0170 or 561-533-6000, visit [www.eaupalmbeach.com](http://www.eaupalmbeach.com), or contact your travel professional.

### **About Forbes Travel Guide**

Forbes Travel Guide, formerly Mobil Travel Guide, is the originator of the prestigious Five-Star Rating system, and has provided the travel industry's most comprehensive ratings and reviews of hotels, restaurants and spas since 1958. Forbes Travel Guide has a team of expert inspectors who anonymously evaluate properties against up to 800 rigorous and objective standards, providing consumers the insight to make better-informed travel and leisure decisions. Forbes Travel Guide is the gold standard for luxury hospitality ratings worldwide. For more information about Forbes Travel Guide, visit [www.ForbesTravelGuide.com](http://www.ForbesTravelGuide.com).

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